



## artwork specifications

### Dimension

Artwork should be created at real size, 1:1 scale, or to scale of the finished size. images to be 100dpi at final size. (ie 100% = 100dpi, 25% = 400dpi)

### Format

We accept all files created using Adobe Creative Suite 6 or earlier. We do not recommend large format output from any of the Microsoft Office applications. We do not accept Quark Express or Corel Draw files.

### Supplied files

All colours must be CMYK with specified Pantone colours. We will match PMS colours as closely as possible to the 4-colour process equivalent for the specified material.

Press ready PDFs can be supplied. However when colour matching is required, original artwork working files must be supplied.

When colour matching is required please provide hardcopy colour samples prior to commencement of work.

Please do not embed images as we have no control over colour or resolution.

For best results please convert all fonts to outlines or supply a copy the fonts used for us to load to produce your job.