



## artwork specifications

Visualcom use Apple mac.

### Dimension

Artwork should be created at real size, 1:1 scale, or to scale of the finished size. images to be 100dpi at final size. (ie 100% = 100dpi, 25% = 400dpi)

### Format

Visualcom accepts all files created using Adobe Creative Suite 6 or earlier. We do not recommend large format output from any of the Microsoft Office applications. We do not accept Quark Express or Corel Draw files.

As new versions of the applications are continuously being released please call a member of the production staff to see if these versions are still currently being used.

### Supplied files

All colours must be CMYK with specified Pantone colours. We will match PMS colours as closely as possible to the 4-colour process equivalent for the specified material. Press ready PDFs can be supplied. However when colour matching is required, original artwork working files must be supplied.

Visualcom offers press proofs at \$120 + gst per proof on the specified material.

When colour matching is required please provide hardcopy colour samples to Visualcom prior to commencement of work.

Please do not embed images as we have no control over colour or resolution.

For best results please convert all fonts to outlines or supply a copy the fonts used for us to load to produce your job.

### File transfer

Email (below 10Mb) - files can be emailed to [image@visualcom.com.au](mailto:image@visualcom.com.au) or to your client services contact.

CD and DVD

File Transfer - <https://visualcom.wetransfer.com/>

Visualcom's normal turnaround time is 3-5 working days from receipt of print ready artwork.

Should you have any particular requirements regarding the time frame, please let us know when you place your order.