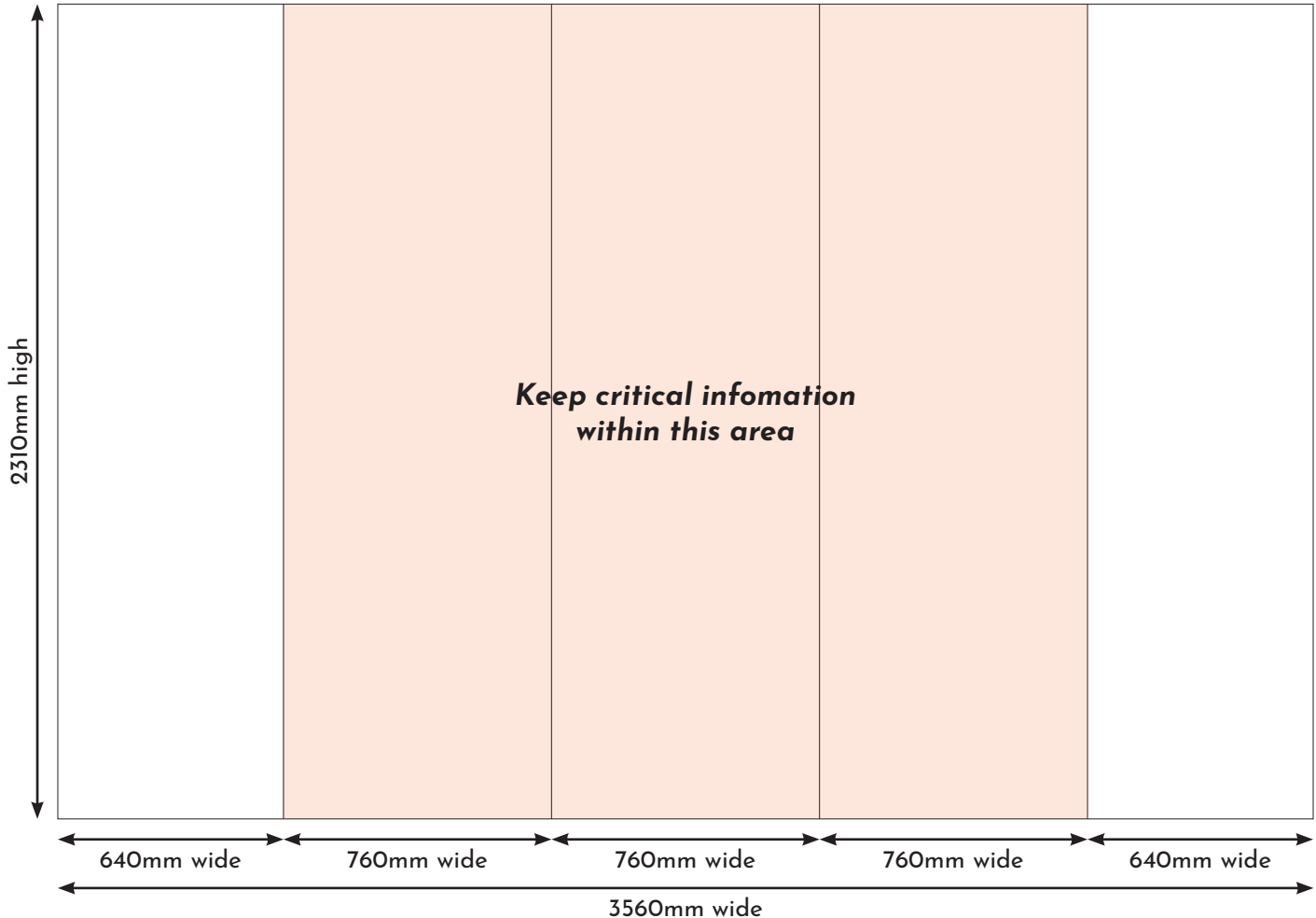


VC STRAIGHT 3x3 POP UP

3 panels 760mm wide
2 panels 640mm wide
floor space: 2800mm x 290mm

Try to avoid text running across panel joins. Joins can be up to 1mm out of alignment when the system is erected.
Text running across the joins emphasises the misalignment.



i.e.

| | |
|--|--|
| an example of text running across two panel joins. | an example of text running across two panel joins. |
| an example of text running across two panel joins. | an example of text running across two panel joins. |
| an example of text running across two panel joins. | an example of text running across two panel joins. |
| an example of text running across two panel joins. | an example of text running across two panel joins. |

ARTWORK SPECIFICATIONS

DIMENSION

- Artwork should be created at real size, 1:1 scale, or to scale of the finished size. Images to be 100dpi at final size. (i.e. 100% = 100dpi, 25% = 400dpi)

FORMAT

- Visualcom accepts all files created using Adobe Creative Suite 6 or earlier and PDF file format is preferred.
- We do not recommend large format output from any of the Microsoft Office applications.

SUPPLIED FILES

- All colours must be CMYK with specified Pantone colours.
- We will match PMS colours as closely as possible to the 4-colour process equivalent for the specified material.
- Press ready PDFs can be supplied. However when colour matching is required, original artwork working files must be supplied.
- When colour matching is required please provide hard copy colour samples to Visualcom prior to commencement of work.
- Please do not embed images as we have no control over colour or resolution.
- For best results please convert all fonts to outlines or supply a copy the fonts used for us to load to produce your job.

FILE TRANSFER

- Email (below 10Mb) - files can be emailed to image@visualcom.com.au or to your client services contact.
- File Transfer - visualcom.wetransfer.com